

Fitzroy Social Arrives

Fitzroy's Newest Bar and Restaurant – For Locals and Locals at Heart

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Retail Savvy Group has continued the expansion of its portfolio with the addition of it's 5th venue, Little Creatures Dining Hall site located on Brunswick St, Fitzroy.

Retail Savvy Group, proud owners & operators of some of Melbourne's busiest bars & restaurants, is very excited & thrilled to be joining the iconic community of Fitzroy.

"We will re-brand this magnificent site which was previously a wool storage shed post WWII to a venue which can be used for functions including corporate events and weddings. Our re-launch is scheduled for an early August 2016 opening" says Anna Carosa, the group's Managing Director.

"The venue will have a strong focus on locally sourced food & a back bar comprising a core range of locally produced beers & ciders".

"We are passionate about the local community and offering our competitively priced proposition to it. The area is thriving and we are so happy to be here" she says.

Fitzroy Social promises to offer its customers a place where they will feel welcome, and where locals and locals at heart will gather to soak in Fitzroy's ever evolving cosmopolitan village.

Further details and plans will be announced in due course.

About Retail Savvy Group

Stewart Koziara and Anna Carosa are serial entrepreneurs. They have been in the retail game for collectively over 50 years. A husband and wife team, they are owners of the Retail Savvy Group, which currently owns and operates the following venues:

Asian Beer Café – www.asianbeercafe.com.au

Father's Office – www.fathersoffice.com.au

The Shaw Davey Slum – www.theshawdaveyslum.com.au

The Bank on Collins – www.thebankoncollins.com.au

Serial Entrepreneur, **Anna Carosa**, is co-owner and co-founder of The Retail Savvy Group.

Anna has been in business for 20 years and has been at the forefront of young and entrepreneurial business leaders in Australia. Along the way, Anna has picked up a string of prestigious awards including being inducted into the Business Women's hall of Fame, Young Hero's Awards recipient, Young Australian of the Year finalist, Telstra Business Women's Award Finalist in two categories and the Pearcey Foundation Award for Innovation & Pioneering Achievement. One of Anna's significant achievements was at age 20, when Anna and her brother Dominic raised AUD \$16.8 million to list their private Internet company on the Australian Stock Exchange. Anna was the youngest woman in Australia to achieve this. Most recently she has won a litany of industry, peer and business awards for the Retail Savvy Group.

Anna is Managing Director of The Retail Savvy Group and is the heart and soul of the business, acting as quality assurance together with Stewart and the rest of the senior management team.

Anna takes the creative lead in the concept and interior design of the venues, working with trades people and suppliers to bring her concepts to life. She also heads up the marketing and functions team that operate from the South Yarra head office. Food was a big part of Anna's childhood; one of her fondest childhood memories was making her mother's secret pasta sauce for the family every Sunday. Her passions for food, flavours and family have given her the ingredients for success.

With a long and extensive background in hospitality and retail, **Stewart Koziara** is the co-founder and co-operator of the Retail Savvy Group. He is also a Fellow of the Institute of Chartered Accountants in Australia.

As a participant in the retail and hospitality industries for over 25 years now, Stewart has extensive experience derived as an owner and CEO of some of Australia's leading and most innovative food concepts. Having been mentored by pioneers of the food retail industry in Australia, Stewart lends his industry experience in the provision of industry and research reports and concept reviews.

Further, Stewart has participated in numerous presentations on leadership, motivation and strategic planning for companies such as Bankers Trust, ABN Amro, William Blue Hospitality School, Ernst & Young and Mission Australia, among others. Stewart has also appeared in many business magazines including the cover of the Entrepreneur section of The Australian, the cover of the "Charter" magazine, has been a past Finalist of Ernst & Young's "Young Entrepreneur of the Year" in 2005 and most recently he and Anna won industry, peer and business awards for the Retail Savvy Group.

He also founded a number of retail related companies including Performis, a retail training and performance improvement business and registered Training organization, wagamama Australia, the celebrated pan Asian noodle bar concept from London, shopperLOGIC, an on-line mystery shopping research solution from Concept UK, and integrated marketing agency among others. All businesses were successfully sold out to management. Stewart specializes in concept development and roll out, leadership, evaluating franchisors & franchisees, effective communication, sweating assets improving operating margins, commercial negotiations and motivation.

For more information please visit www.retailsavvygroup.com